



Access Rider

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Social Model of Disability

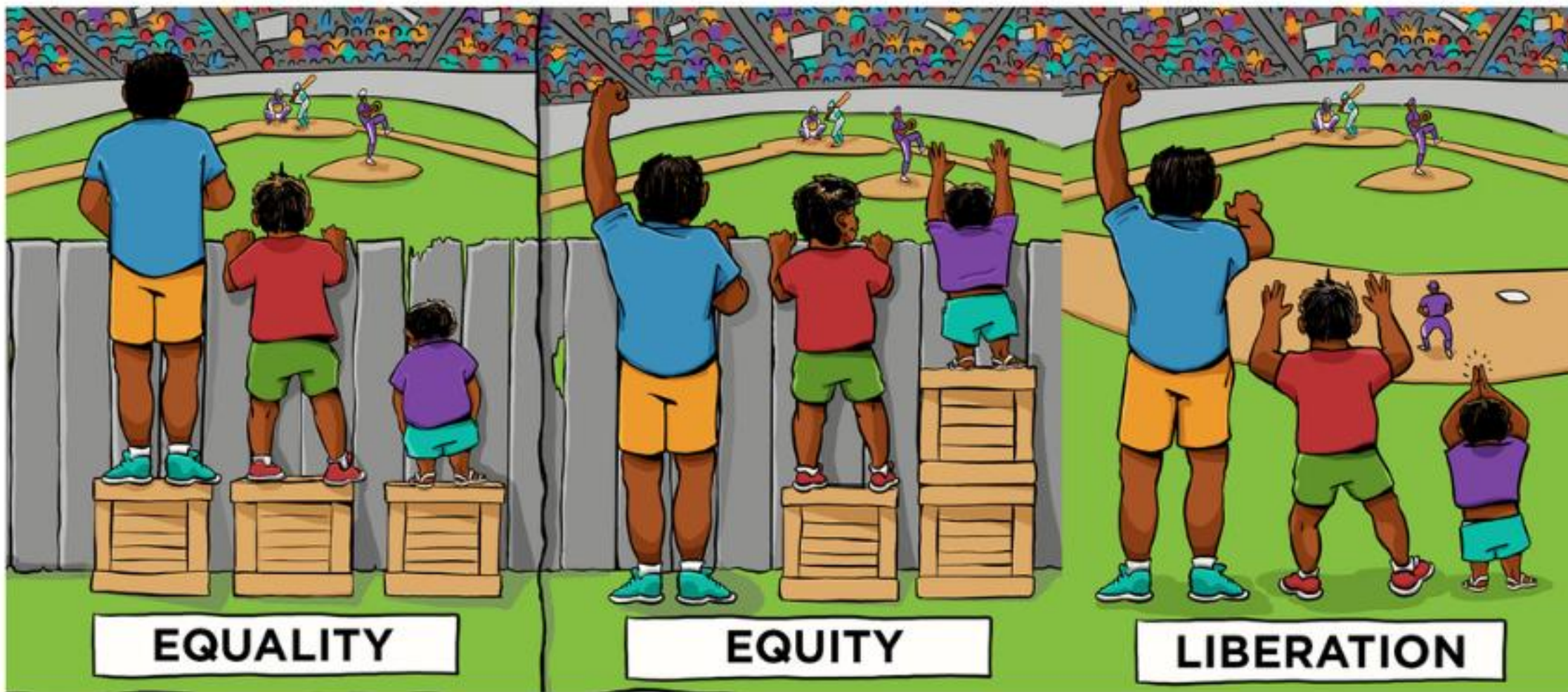
Whilst people may have health conditions or impairments, they are disabled by the barriers that exist within society.

Examples of barriers include:

Environmental: lack of ramps, easy-to-read information or lifts.

Attitudes: prejudices, assumptions, stereotypes and hate crimes.

Organisational: inflexible practices, policies or procedures.



EQUALITY

EQUITY

LIBERATION

<https://www.youtube.com/watch?v=mUk6r-62a5I>

Access Rider



Overview

Overview

- A short description of the show/artwork, particularly considering how audiences engage with it.

Audience demographic

- Who is your target audience?
- Is there an audience group that you think would be ideal for engagement?

Integrated accessibility

- How is access/ inclusive practice integrated into your work already? EG. site lines
- What access experience does your company have? For example, a BSL interpreter, audio description, Touch Tours etc

Access Notes

- Is there any key information that you would like to share here?
- Ie: Preferred BSL interpreter,

Company Access Needs

- Environmental- ramps, bathrooms, accommodation
- Organisational- Notes, time

Ask each member of your company for their:

- Preferred Pronouns, preferred visual descriptions (see Audio Description)

Example:

Photo of an Asian American woman in a power chair. She is wearing a blue shirt with a geometric pattern with orange, black, white, and yellow lines and cubes. She is wearing a mask over her nose attached to a gray tube and bright red lip color. She is smiling at the camera.



Alice Wong

Text

Captioning

- For captioning services (ie: [Difference Engine](#) or [Stage Text](#)), provide a copy of the text.
- Note: Consider the line breaks, sound descriptions and removing stage directions. For full instructions, download [The Difference Engine's Operator Instructions](#)

For BSL Interpretation:

- A synopsis (50-100 words)
- Copy of the script (including stage directions)
- Notes around metaphors/ imagery and relevant context
- Video of performance/ dress rehearsal
- Director's notes of best placement for interpreter and audience





Visuals

Working with an Audio Describer



- Meeting the performers
- Watching a rehearsal
- Gathering information for the introduction
- Writing the introduction
- Working from a video of the piece
- Scripting the AD, having it checked by the company
- Recording and editing
- Company to send to festivals to promote.

Alt Text



Stack of pancakes with butter and syrup.
Or: Pancakes.



Waffles topped with honey.




Do:

- Describe the image
- Always keep it concise (125 characters)
- Include text that is part of the image
- End your alt text with a full stop



Don't:

- Write alt text that is not a part of the image or unnecessary information
 - Trust AI-technology to do your alt text for you
 - Start with 'picture of' or 'image of'
 - Repeat yourself
- 



Breakout Room

Have a moment to look through your photos.

- What are the key visuals?
- What colours do you use?
- What do you feel?
- What is the purpose of your images?

Choose one of your images

- Describe to your group

Feedback:

- Clarity?
 - Can you make it more concise?
 - Is anything missing?
-